

DUPLICATE

INVOICE



KMBC
6455 Winchester Ave
Kansas City, MO 64133-6409
Main: (816)221-9999
Billing: (816)760-9277

www.kmbc.com

Billing Address:

Media Placement Technologies
Attention: Accounts Payable
500 N Washington St Suite 303
Alexandria, VA 22314

Send Payment To:

KMBC
PO Box 26866
Lehigh Valley, PA 18002-6866

Invoice #	Invoice Date	Invoice Month	Invoice Period
932637-1	07/29/12	July 2012	06/25/12 - 07/29/12

Station	Account Executive	Sales Office	Sales Region
KMBC	Meredith Thompson	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Lager/R/LtGovernor	LAGER,BRAD	

Flight Dates	Order #	Alt Order #
07/17/12 - 07/29/12	932637	07889984

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	LAGB	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/18/12	07/20/12	First News at 6am	6-7am	-- 111--	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/12 07/22/12 -- 111-- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMBC W 07/18/12 6:26 AM First News at 6am 6-7am :30 DMBLMO1201H \$350.00 NM 4 KMBC Th 07/19/12 6:27 AM First News at 6am 6-7am :30 DMBLMO1201H \$350.00 NM 3 KMBC F 07/20/12 First News at 6am 6-7am :00 \$350.00 NM Credited									
2	07/23/12	07/23/12	First News at 6am	6-7am	1-----	:30	1	\$565.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 1----- 1 \$565.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC M 07/23/12 6:25 AM First News at 6am 6-7am :30 DMBLMO1201H \$565.00 NM									
3	07/17/12	07/22/12	Su 6-7a	6-7a	-----S	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/12 07/22/12 -----S 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Su 07/22/12 6:00 AM Su 6-7a 6-7a :30 DMBLMO1201H \$100.00 NM									
4	07/17/12	07/22/12	News Wknd Sun	7-9am	-----S	:30	1	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/12 07/22/12 -----S 1 \$115.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Su 07/22/12 8:40 AM News Wknd Sun 7-9am :30 DMBLMO1201H \$115.00 NM									
5	07/18/12	07/20/12	The View	11am-12pm	-- WTF--	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/12 07/22/12 -- WTF-- 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMBC W 07/18/12 11:59 AM The View 11am-12pm :30 DMBLMO1201H \$150.00 NM 1 KMBC F 07/20/12 10:59 AM The View 11am-12pm :30 DMBLMO1201H \$150.00 NM									
6	07/18/12	07/19/12	DR OZ	4PM-5PM	-- WT---	:30	2	\$175.00	NM

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Advertiser	Product	Estimate Number	
Lager/R/LtGovernor	LAGER,BRAD		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	07/18/12	07/19/12	DR OZ	4PM-5PM	--WT---	:30	2	\$175.00	NM
Weeks:	<u>Start Date</u> 07/16/12	<u>End Date</u> 07/22/12	<u>MTWTFSS</u> --WT---	<u>Spots/Week</u> 2	<u>Rate</u> \$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KMBC	W	07/18/12	4:33 PM	DR OZ	4PM-5PM	:30	DMBLMO1201H	\$175.00 NM
1	KMBC	Th	07/19/12	4:37 PM	DR OZ	4PM-5PM	:30	DMBLMO1201H	\$175.00 NM
7	07/18/12	07/20/12	5pm News	5-530pm	--WTF--	:30	3	\$400.00	NM
Weeks:	<u>Start Date</u> 07/16/12	<u>End Date</u> 07/22/12	<u>MTWTFSS</u> --WTF--	<u>Spots/Week</u> 3	<u>Rate</u> \$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KMBC	W	07/18/12	5:22 PM	5pm News	5-530pm	:30	DMBLMO1201H	\$400.00 NM
2	KMBC	Th	07/19/12	5:15 PM	5pm News	5-530pm	:30	DMBLMO1201H	\$400.00 NM
1	KMBC	F	07/20/12		5pm News	5-530pm	:00		\$400.00 NM
Credited									
8	07/23/12	07/23/12	5pm News	5-530pm	M-----	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u> 07/23/12	<u>End Date</u> 07/29/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	M	07/23/12	5:13 PM	5pm News	5-530pm	:30	DMBLMO1201H	\$600.00 NM
9	07/18/12	07/20/12	6pm News	6-630pm	--WTF--	:30	4	\$550.00	NM
Weeks:	<u>Start Date</u> 07/16/12	<u>End Date</u> 07/22/12	<u>MTWTFSS</u> --WTF--	<u>Spots/Week</u> 4	<u>Rate</u> \$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	W	07/18/12	6:25 PM	6pm News	6-630pm	:30	DMBLMO1201H	\$550.00 NM
4	KMBC	Th	07/19/12	6:12 PM	6pm News	6-630pm	:30	DMBLMO1201H	\$550.00 NM
2	KMBC	Th	07/19/12	6:27 PM	6pm News	6-630pm	:30	DMBLMO1201H	\$550.00 NM
3	KMBC	F	07/20/12	6:28 PM	6pm News	6-630pm	:30	DMBLMO1201H	\$550.00 NM
10	07/23/12	07/23/12	6pm News	6-630pm	M-----	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u> 07/23/12	<u>End Date</u> 07/29/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	M	07/23/12	6:25 PM	6pm News	6-630pm	:30	DMBLMO1201H	\$800.00 NM
11	07/18/12	07/20/12	630-7p	630-7pm	--111--	:30	3	\$575.00	NM
Weeks:	<u>Start Date</u> 07/16/12	<u>End Date</u> 07/22/12	<u>MTWTFSS</u> --111--	<u>Spots/Week</u> 3	<u>Rate</u> \$575.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KMBC	W	07/18/12	6:40 PM	630-7p	630-7pm	:30	DMBLMO1201H	\$575.00 NM
1	KMBC	Th	07/19/12	6:40 PM	630-7p	630-7pm	:30	DMBLMO1201H	\$575.00 NM
3	KMBC	F	07/20/12	6:39 PM	630-7p	630-7pm	:30	DMBLMO1201H	\$575.00 NM
12	07/23/12	07/23/12	630-7p	630-7pm	1-----	:30	1	\$865.00	NM
Weeks:	<u>Start Date</u> 07/23/12	<u>End Date</u> 07/29/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$865.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	M	07/23/12	6:56 PM	630-7p	630-7pm	:30	DMBLMO1201H	\$865.00 NM
15	07/18/12	07/20/12	630-7p	630-7pm	--WTF--	:30	1	\$750.00	NM
Weeks:	<u>Start Date</u> 07/16/12	<u>End Date</u> 07/22/12	<u>MTWTFSS</u> --WTF--	<u>Spots/Week</u> 1	<u>Rate</u> \$750.00				

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Advertiser	Product	Estimate Number	
Lager/R/LtGovernor	LAGER,BRAD		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	07/18/12	07/20/12	630-7p	630-7pm	--WTF--	:30	1	\$750.00	NM
07/16/12 07/22/12 --WTF-- 1 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Th 07/19/12 6:57 PM 630-7p 630-7pm :30 DMBLMO1201H \$750.00 NM									
16	07/18/12	07/20/12	First News at 6am	6-7am	--WTF--	:30	1	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/16/12 07/22/12 --WTF-- 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Th 07/19/12 6:58 AM First News at 6am 6-7am :30 DMBLMO1201H \$550.00 NM									
17	07/18/12	07/20/12	The View	11am-12pm	--WTF--	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/16/12 07/22/12 --WTF-- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Th 07/19/12 11:27 AM The View 11am-12pm :30 DMBLMO1201H \$300.00 NM									
18	07/18/12	07/20/12	M-F/SU 10pm News	10-1035pm	--111--	:30	3	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/16/12 07/22/12 --111-- 3 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC W 07/18/12 10:34 PM M-F/SU 10pm News 10-1035pm :30 DMBLMO1201H \$1,400.00 NM 2 KMBC Th 07/19/12 10:24 PM M-F/SU 10pm News 10-1035pm :30 DMBLMO1201H \$1,400.00 NM 3 KMBC F 07/20/12 10:23 PM M-F/SU 10pm News 10-1035pm :30 DMBLMO1201H \$1,400.00 NM									
19	07/23/12	07/23/12	M-F/SU 10pm News	10-1035pm	1-----	:30	1	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/23/12 07/29/12 1----- 1 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC M 07/23/12 10:14 PM M-F/SU 10pm News 10-1035pm :30 DMBLMO1201H \$1,400.00 NM									
20	07/21/12	07/21/12	News Wknd Sat	7-9am	-----S-	:30	1	\$0.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/16/12 07/22/12 -----S- 1 \$0.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Sa 07/21/12 8:53 AM News Wknd Sat 7-9am :30 DMBLMO1201H \$0.00 NM									
21	07/21/12	07/21/12	6pm News Saturday	6-7pm	-----S-	:30	1	\$0.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/16/12 07/22/12 -----S- 1 \$0.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Sa 07/21/12 6:50 PM 6pm News Saturday 6-7pm :30 DMBLMO1201H \$0.00 NM									
22	07/22/12	07/22/12	Big Bang Theory Wknd Lf 11:30pm-12xm		-----S	:30	1	\$0.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/16/12 07/22/12 -----S 1 \$0.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Su 07/22/12 11:45 PM Big Bang Theory Wknd LF 4 11:30pm-12xm :30 DMBLMO1201H \$0.00 NM									
23	07/22/12	07/22/12	Sun News @ 5am	5-6am	-----S	:30	1	\$0.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/16/12 07/22/12 -----S 1 \$0.00									

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Lager/R/LtGovernor	LAGER,BRAD		

www.kmbc.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	07/22/12	07/22/12	Sun News @ 5am	5-6am	- - - - - S	:30	1	\$0.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMBC Su 07/22/12 4:59 AM Sun News @ 5am 5-6am :30 DMBLMO1201H \$0.00 NM									
25	07/25/12	07/27/12	5pm News	5-530pm	- - WTF - -	:30	1	\$400.00	NM
Weeks: Start Date 07/23/12 End Date 07/29/12 MTWTFSS - - WTF - - Spots/Week 1 Rate \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMBC Th 07/26/12 5:23 PM 5pm News 5-530pm :30 DMBLMO1201H \$400.00 NM									
26	07/29/12	07/29/12	News Wknd Sun	7-9am	- - - - - S	:30	2	\$175.00	NM
Weeks: Start Date 07/23/12 End Date 07/29/12 MTWTFSS - - - - - S Spots/Week 2 Rate \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMBC Su 07/29/12 6:59 AM News Wknd Sun 7-9am :30 DMBLMO1201H \$175.00 NM									
2 KMBC Su 07/29/12 7:23 AM News Wknd Sun 7-9am :30 DMBLMO1201H \$175.00 NM									
Total Spots							35		

Payment Terms 30 Days

<u>Gross Total</u>	\$17,070.00
<u>Agency Commission</u>	\$2,560.50
<u>Net Amount Due</u>	\$14,509.50